

European Utility Week



SPONSOR ADD-ON BROCHURE

Connecting the smart community

A world of opportunities awaits your participation!

3-5 October 2017, Amsterdam, The Netherlands

www.european-utility-week.com



Welcome!

In addition to the sponsorship packages and marketing add-ons, we also offer exhibitors the opportunity to take advantage of additional signage options during European Utility Week.

By utilising the signage items onsite, you will be able to increase the awareness of your company during the event. Exhibition visitors will be exposed to your company logo and message which will help increase your company's recognisability factor and help draw new customers to your stand.

This document lists all the signage items available throughout the 3 days of European Utility Week. All items are available at a first come first served basis.

Signage items can be custom made to fit your branding requirements. Of course all artwork will need to be sent to our supplier (Faircom) 4 weeks prior to the start of the European Utility Week and will need final approval by European Utility Week.

If you are interested in any of the signage items, please contact your account manager at your earliest convenience. We will be more than happy to guide you as to the best options for your brand.



Exposure Taxi Cabins

Location: Near central entrance
Size: 575cm x 1,5cm (w x h)
Number: **SOLD**

The backside of the taxi cabins are branded with a banner of approximately 5m x 1,5m per cabin. Design must include the euw logo.

€ 5,245



Billboard Deluxe

Location: TBC with organizer
Size: 170cm x 230cm (w x h)
Number: Per piece

Display your message in high quality (illuminated if desired) with this billboard deluxe.

€ 2,885



Billboard Deluxe L

Location: TBC with organizer
Size: 335cm x 230cm (w x h)
Number: Per piece

Display your message in high quality with this billboard deluxe L.

€ 3,475

Signage Options



Promopoint object

Location: Near central entrance
Size: On request
Number: Per piece

Create your own brand promotion at one of the promopoint locations.

€ 3,220



Cube

Location: TBC with organizer
Size: 250cm x 250cm (w x h)
Number: Per piece

Visibility at great height? This four-sided eye-catcher will do the job.

€ 5,845



Footsteps outside

Location: To central entrance
Size: 30cm x 60cm (w x h)
Number: 25

Create a path of foot steps to provide directions for your visitors.

€ 3,325



Cube seats

Location: TBC with organizer
Size: 43cm x 31cm x 43cm (w x h x d)
Number: 2

You can give your visitors some well deserved relaxation at the fair with these branded cube seats.

On Request



Revolving doors

Location: Central entrance
Size: On request
Number: 2

Create high awareness on passing visitors by branding the revolving doors.

€ 8,930

Signage Options

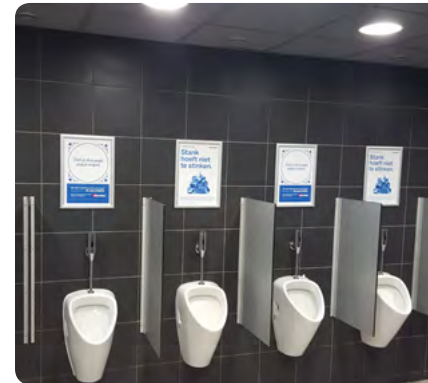


Free Standing 1m x 1,6m

Location: TBC with organizer
Size: 100cm x 160cm (w x h)
Number: 1

These double sided freestanding signs can be placed on several locations inside.

€ 850



Restroom Advertising

Location: In all restrooms
Size: A3
Number: 25

High attention for your advertisement with restroom branding.

€ 2,005



Free Standing 3m x 2m

Location: TBC with organizer
Size: 300cm x 200cm (w x h)
Number: Per Piece

You can communicate with your target audience with this mobile stand-alone banner.

€ 2,350



Footsteps Inside

Location: From Central Entrance to Summit
Size: 30cm x 60cm (w x h)
Number: 25

Create a path of footsteps to provide directions for your visitors.

On Request



Free Standing 5m x 2,5m

Location: TBC with organizer
Size: 500cm x 250cm (w x h)
Number: Per Piece

You can communicate with your target audience with this mobile stand-alone banner.

€ 4,460



If you are interested in any of these options please e-mail us, or let us know if you have any questions: sales@synergy-events.com